



**PROFILE** Nearly two decades of experience creating and managing brand identities, strategies, campaigns and online experiences. Always demonstrating a commitment to excellence from concept development through final production for a variety of businesses, government agencies and nonprofits. Dedicated to finding engaging solutions across all mediums.

**EXPERTISE** **Programs:** Illustrator, Photoshop, InDesign, WordPress, Dreamweaver, After Effects, Word, PowerPoint, Excel, G Suite Apps, XD **Languages:** HTML, CSS

**EDUCATION** California State University, Long Beach, CA 1998 - 2004  
 □ B.A. Degree - Graphic Design, Marketing Minor - Cum Laude

**EXPERIENCE** **INKLINE DESIGN** - Palmdale, CA + Pflugerville, TX June 04 - Present  
 Founder / Creative Director  
 □ Brand identity, applications and promotional materials  
 □ Advertising and marketing - print, email, social  
 □ Website design, development and management

**RedBrick Pizza Worldwide**, Palmdale, CA May 08 - Aug 10  
 Creative Director  
 □ Restaurant graphics and national campaigns  
 □ Branding, print and social media marketing  
 □ Web design and development

**Antelope Valley Press**, Palmdale, CA July 06 - April 08  
 Graphic Designer / Developer  
 □ Lifestyle magazine and special sections  
 □ Special projects - LPAC, HDMG, City of Lancaster and Palmdale  
 □ Design and development of Lifestyle magazine website

**Designory**, Long Beach, CA July 04 - Dec 04  
 Freelance - Junior Interactive Art Director  
 □ User interface designs for Nissan interactive website  
 □ Internal concepting and designs for Jeep and other client presentations

**Aspen Medical Products**, Irvine, CA July 00 - Feb 04  
 Graphic Designer / Web Developer  
 □ Brochures and instruction sheets  
 □ Product illustrations and photography  
 □ Web design and development

graphic design+  
 advertising+ print+  
 brand identity+ web  
 design/development+  
 various and sundry things